

MaY·ART

Maya Segarra Terrazas — Multidisciplinary Artist & Creative Strategist

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PROFESSIONAL EXPERIENCE

Product Experience Strategist · Creative & Community Experience — Impulsion

Impulsion · Jun 2026–Aug 2026 · Paris / Remote

Product experience strategy, onboarding, profiles, discovery, connection, information architecture, UX copy and visual brand direction for an early-stage music collaboration platform.

Costume / Wardrobe · Breakdown & Distressing · Textile FX · Props / Set Dressing

Let's Go Company · ATG Entertainment / SOM Produce · Jocular Theatre · Empatik Films · Bhua 44 · Feb 2017–Apr 2026 · Spain

Garment construction, fittings, alterations, quick changes, costume rigging, distressing, textile FX, backstage dressing, continuity, sourcing and set support.

Assistant Designer — Syndical Chamber

Syndical Chamber · Oct 2021–Dec 2025 · Barcelona, Spain

Garment construction, atelier development, fittings, digital print correction, shoots, collection logistics, production and creative coordination.

Graphic & Fashion Designer

Lonbali · Desigual · Bibian Blue · C&A · Lisa Ivarsson · Mar 2016–May 2022 · Barcelona, Spain

Graphic, textile, fashion, accessories and product design; prints, materials, technical sheets, sampling, retail graphics and production development.

Project Lead — UpHand Shop

UpHand Shop · Mar 2020–Mar 2021 · Barcelona, Spain

Founder-led second-hand and upcycling project covering brand identity, art direction, garment transformation, e-commerce, photography, marketing and sales.

Operations Manager — Digital & Hospitality Projects

Camping Noguera Pallaresa · Camping Llavorsí · Airbnb listings · Coliving Borrel · Residencia Thea · Jun 2020–Present · Catalonia, Spain / Re

Multidisciplinary hospitality operations, digital growth, guest experience, booking systems, marketing, new accommodation concepts, events, partnerships, spatial improvements and AI-supported workflows.

INDEPENDENT PRACTICES

Founder · Creative & Operational Consultant — MAY·HAUS

MAY·HAUS · 2026–Present · Spain

Independent creative-operational practice focused on hospitality and experience-led spaces, combining concept development, guest experience, brand, spatial thinking and real-world operations.

May Illusion

Singer-songwriter · Voice · Guitar · Songwriting

Independent music practice exploring songwriting, tango and jazz as part of a wider multidisciplinary practice.

Artist Exchange Program

Camping Noguera Pallaresa, Catalan Pyrenees · 2024 — Ongoing

Self-initiated artist exchange programme hosting musicians, craftspeople and creatives through concerts, workshops and shared projects. More than twenty artists took part in 2026.

SELECTED MATERIAL TRAINING

La Cocina del Pintor — Agustín Eyssartier

Experimental Painting · Marbling · Surface Research

ESDAP — Footwear Construction

Pattern · Structure · Craft

ESDAP — Printing Techniques

Surface Printing · Textile · Image Transfer

Anna Sivo Leather

Leather Craft · Hand Construction · Surface Engraving

EDUCATION

Título Superior de Diseño, Gráfico y Moda

ESDAP — Escola Superior de Disseny i d'Arts Plàstiques · 2013–2017

Higher degree in graphic and fashion design.

Patronaje industrial, Fashion/Apparel Design

LCI Barcelona — Escuela Superior · 2012–2013

Industrial pattern-making, transformations, cutting and prototype construction.

English B2 Certificate

EOI Barcelona-Drassanes · 2018–2019

English language certification at B2 level.

SKILLS

Material experimentation · Textile construction · Leather · Upcycling · Tufting · Fashion & accessories · Costume · Textile FX · Product strategy · UX · Experience design · Art direction · Cultural programming · Creative production · Operations

LANGUAGES

Spanish — Native · English — B2 (Intermediate) · Catalan — Advanced · Japanese — Studying toward JLPT N5